

Annual Goals for Summer School

2010-2011

Title:	Continue to increase the number of course offerings via distance learning by all colleges during summer.
Description:	Continue to increase the number of course offerings via distance learning by all colleges during summer to respond to the changing demographics/needs of our student population. Strategies and tactics to reach this goal: •Solicit departments and faculty to increase courses offered via distance learning during summer school. •Increase faculty awareness of opportunity to offer courses via distance learning.
Budget:	0.00
University Goals:	1,2,5
Strategic Goals:	
Responsibility:	Summer School Coordinator
Participation:	N/A
Results:	Effort was made through deans/COAD to increase faculty awareness of offering courses via distance learning. As a result, the number of courses offered through distance education increased from 110 in 2010 to 129 in 2011. This reflects an increase of 17.3 percent. Attached is a breakdown of percentage increases/decreases by college.
Actions:	Efforts will continue to increase offerings through distance learning for summer 2012. Analysis of increases by college will direct efforts for distance education participation/offerings for 2012.
Improvements:	

Title:	Continue to become cost efficient resulting in a profit from the summer program for Academic Affairs.
Description:	Work collectively and individually with college deans to increase efficiency resulting in a profit from the summer program for Academic Affairs. Strategies and tactics to reach this goal: •Provide financial information to deans from summer 2010 for planning purposes. •Provide deans/COAD with a 2011 budget for each college. •Request tentative course offerings from

departments fall 2010 for planning purposes. •Emphasize to deans/department chairs/faculty the need to work during the advising and preregistration periods to increase summer enrollment in all classes. •Incorporate additional marketing strategies to reach geographically distant populations.

Budget: 0.00

University Goals: 1

Strategic Goals:

Responsibility: Summer School Coordinator

Participation:

Results: Examination of financial data available from 2009 resulted in several operational changes. All deans were provided with college budgets for the summer term. In addition, deans shared data provided by the Summer School Coordinator and worked with department chairs to "cover costs." The result was an increase in revenue from a deficit of -\$212,152.88 in 2009 to a surplus of \$477,396.31 for summer 2010. It is anticipated that revenues for summer 2011 will continue to reflect positive gains.

Actions: All of the following were implemented to increase summer school operating efficiency for 2011: •financial information was provided to deans from summer 2010 for planning purposes. •deans/COAD were provided with a 2011 budget for each college. •tentative course offerings and associated costs from each department were distributed early spring for planning purposes. •deans/department chairs/faculty all worked during the advising and preregistration periods to increase summer enrollment in all classes. •additional marketing strategies to reach geographically distant populations, i.e., radio, revised brochure.

Improvements: